

The 4% Solution!

Suggested Reading/Listening - "Investing One Hour a Day in Your Better Future."

Prepared by *Chip Eichelberger* – **866-224-1393** – Chip@GetSwitchedOn.com

The Bible	Eugene Peterson
The Message	<i>Col. Wm. C. Hunter (available on my site)</i>
<i>Think</i>	Dale Carnegie
<i>How to Win Friends and Influence People</i>	Harvey & Marilyn Diamond
Fit For Life, Fit for Life II	Napoleon Hill
Think and Grow Rich, Master Key To Riches	George Clason
The Richest Man In Babylon	Joshua Cooper Ramo
The Age of the Unthinkable	Stanley/Danko
The Millionaire Next Door	Anthony Robbins
Unlimited Power, Awaken the Giant Within	Og Mandino
The Greatest Salesman in the World	Treacy/Wiersema
The Discipline of Market Leaders	Tom Peters
The Pursuit of WOW!, Circle of Innovation, others	Ken Blanchard
<i>Raving Fans</i> , Gung Ho!, One Minute Series, others	Jim Collins
<i>Why the Mighty Fail</i> , <i>Good to Great</i> , Built To Last	Pine and Gilmore
The Experience Economy	Marshall Goldsmith
What Got You Here Won't Get You There, others	Chip Heath & Dan Heath
Made to Stick, Switch	Carol Dweck
Mindset: The New Psychology of Success	John C. Maxwell
The 21 Irrefutable Laws of Leadership – all his books	T. Scott Gross
Positively Outrageous Service & Showmanship and others	Marcus Buckingham
Now, Discover Your Strengths, others	Harvey Mckay
Swim With The SharksBeware The Naked Man - all his books	Dorothea Brande
Wake Up and Live (1936 Classic)	Rick Warren
<i>The Purpose Driven Life</i>	Dr. Bob Rotella
Golf Is Not a Game of Perfect	Tim Gallwey
The Inner Game of Tennis	Jeffrey Gitomer
Little Red Book of Sales, others	Bob Nelson
1001 Ways to Reward Employees	Jim Loehr/Tony Schwartz
The Power of Full Engagement	Joshua Cooper Ramo
Age of the Unthinkable	Robert Cialdini
INFLUENCE -The Psychology of Persuasion	Michael Lewis
Moneyball, The Blind Side, Liar's Poker, Coach - all his books	Michael Gerber
The E Myth	Zig Zigler
See You at the Top, Raising Positive Kids in a Negative World	Stephen Covey
The Seven Habits Of . . . & First Things First	Josh McDowell
More Than A Carpenter	Hansen & Canfield
Chicken Soup for the Soul Series	Dan Millman
<i>Way of the Peaceful Warrior</i>	<i>John Eldredge</i>
<i>Wild at Heart</i>	Kevin Leman
Making Your Children Mind Without Losing Yours, New Birth Order Book	Gregory J.P. Godek
1001 Ways To Be Romantic	Dr. James Dobson
Bringing Up Boys, Dare to Discipline	

How many non-fictions books do I read a year?

Essential Magazines/Newspapers: Fast Company, Inc. Forbes, Fortune, WSJ, IBD, Magazines of your industry

Sample of Terrific Tape Series: Gaining The Edge! by **Chip Eichelberger** The Weekend Seminar, Challenge To Succeed, The Art of Exceptional Living, others by **Jim Rohn** Unlimited Power, Power Talk 1-24 by **Anthony Robbins** How to Master The Art of Selling Anything by **Tom Hopkins** Success Mastery Academy, Psychology of Selling, others by **Brian Tracy** Power Negotiating by **Roger Dawson** Choosing Your Future by **Les Brown** Liberation Management by **Tom Peters** Seeds of Greatness, Psychology of Winning by **Denis Waitley** Lead The Field, The Strangest Secret, **Earl Nightingale** How to Communicate Like a Pro by Nido Qubein Greatest Salesman in the World, Mission: Success by **Og Mandino** Anything by **Ken Blanchard** –

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Chip Eichelberger ORDER FORM

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Live Full DVD of Chip at his best

- Book - **THINK** – Applying the Success Principles of 1918 Today

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